



JA BOWL-A-THON

## 2025 JA Bowl-A-Thon

Lee Hi Lanes, Salem Virginia

March 7th, 2025 5-8pm

March 9th, 2025 11-2pm / 2-5pm

# Sponsorship Levels

## Title Sponsor (\$5,000)

- Recognition as Title Sponsor in all media mentions, main website, all social media and printed materials,
- Prominent logo on t-shirts and participating company yard signs.
- Recognition at each bowling shift and signage at Lee-Hi lanes before and during the event.
- A dedicated table at the event venue to engage with our supporters
- Concession Snack Package

## T-Shirt Sponsor (\$2,500)

- Recognition as T-Shirt Sponsor in all media mentions
- Prominent logo on Bowl-A-Thon 2024 t-shirts, social media and all printed materials.
- Recognition at each bowling shift and signage at Lee-Hi lanes.
- Concession Snack Package

## Pinsetter Sponsor (\$1,000)

- Logo inclusion on event flyers
- Complimentary registration for 20 bowlers and minimum donations.
- Mention in event-related press releases.
- 4 Social media shout-outs on all platforms
- Concession Snack Package

## Lane Sponsor (\$750)

- Covers Registration for 10 Bowlers and minimum donations for participants.
- Signage at one bowling lane during the event
- Recognition on event materials.
- Social media shout-outs on all platforms

## In-Kind Sponsors

- Provide goods or services in lieu of monetary contributions.
- Opportunity to display company materials at the event.

To Sponsor, please contact Betsy at [betsy@jaswva.org](mailto:betsy@jaswva.org)